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Walter Pfeiffer: *Vis-à-vis*  
January, 2025

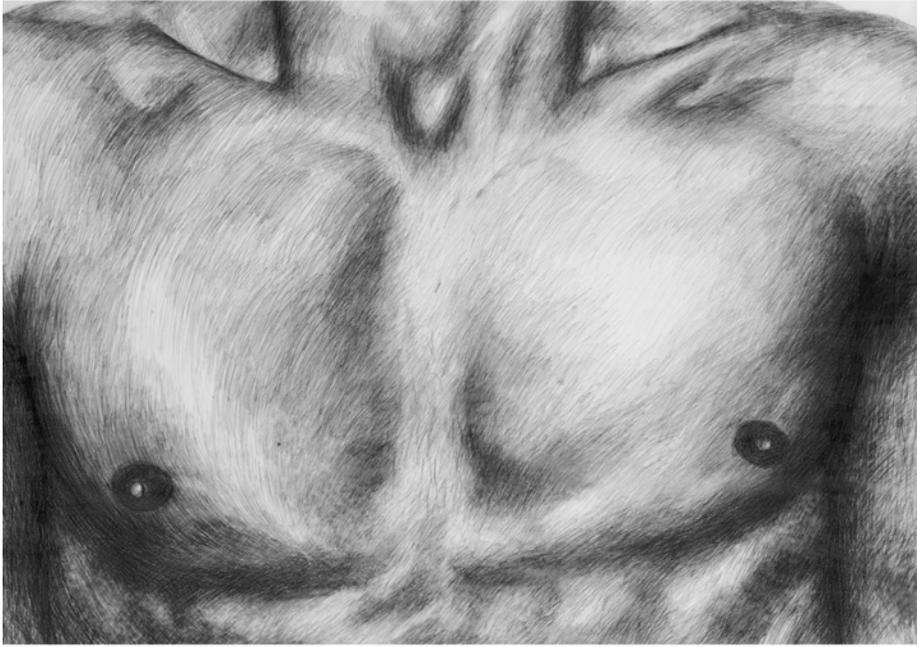
## Vis-à-vis by Walter Pfeiffer



Walter Pfeiffer may be best known for his vibrant photographs, but his work extends far beyond that. The monograph *Vis-à-vis* is a comprehensive and visually striking exploration of the Zurich-based artist's 50 years of creation. Assuming the indexical format of the abecedariums, accompanied by illustrations and a freely crafted glossary by the artist, the book brings together some of Pfeiffer's most iconic images alongside numerous previously unseen works.

New texts by Devrim Bayar, Dean Kissick, M  r  dith North, Jose Segebre, and Wayne Koestenbaum, specially commissioned for this publication, offer inspired reflections on Pfeiffer's creative output and his lasting influence on contemporary photography.





Walter Pfeiffer (\*1946) is a celebrated Swiss artist and photographer known for his intimate imagery that blurs the lines between art, fashion, and documentary. Initially gaining recognition within the underground art scene, particularly through his contributions to gay zines, his work captures themes of youth, beauty, and freedom with a playful and subversive edge.

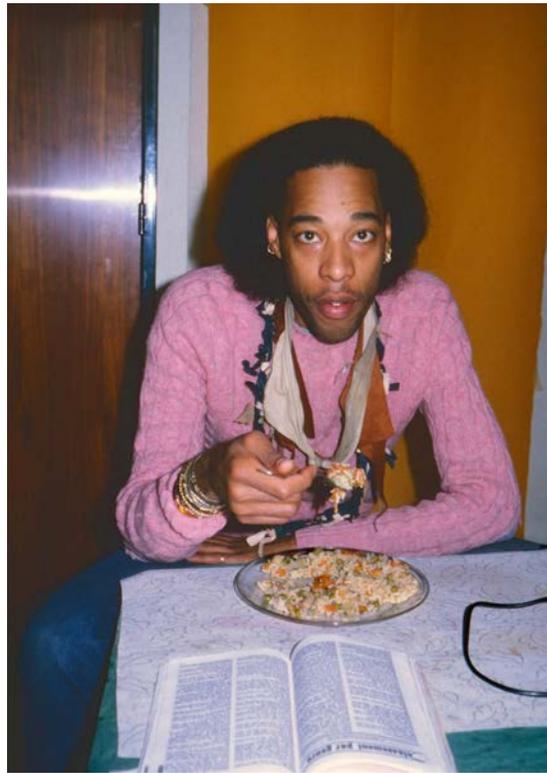
Over his 50-year career, Walter Pfeiffer has held solo exhibitions at renowned institutions such as Kunsthau Zürich (1982), Kunsthalle Basel (1986), Centre Culturel Suisse in Paris (2004), Fotomuseum Winterthur (2009), Swiss Institute in New York (2022), and most recently at Kunstmuseum Luzern in 2023. He has released several publications, including *Welcome Aboard – Photographs 1980-2000* and *Bildrausch. Drawings 1966-2018*, both published by Edition Patrick Frey.





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Walter Pfeiffer: *Vis-à-Vis* has been published by Swiss Institute/Pacific, 2024.  
The book is available for pre-order online. [swissinstitute.net](http://swissinstitute.net)